



GLOBAL ALLIANCE FOR
TRANSFORMATIONAL ENTERTAINMENT™

*Transforming the World
by Transforming
Entertainment & Media™*

Sponsorship Proposal

GATE 3 and GATE Transformational Story Conference

**Saturday, February 2, 2013
Los Angeles, CA
Saban Theatre • Beverly Hills**

John Raatz
CEO and Founder of GATE

Jim Carrey and Eckhart Tolle
Co-Founders

Contact: Wendy Newman, GATE Executive Director
wendy@gatecommunity.org (310) 277-2200

JOHN RAATZ · ECKHART TOLLE · JIM CARREY

AND



GLOBAL ALLIANCE FOR
TRANSFORMATIONAL ENTERTAINMENT™

Invite You to Join With Us to

“TRANSFORM THE WORLD BY
TRANSFORMING ENTERTAINMENT & MEDIA”

Spend an Evening, or a Day (or Both!) with...

A STELLAR LINEUP OF EXTRAORDINARY PRESENTERS
AND PERFORMERS FROM THE WORLDS
OF ENTERTAINMENT, MEDIA, WISDOM CULTURE, AND THE ARTS!

The main graphic features a white silhouette of a hand holding a small globe of the Earth. Another white silhouette of a hand is shown reaching up towards the globe. The background is a blurred image of a crowd of people. The text is arranged in a clean, modern layout with various font weights and sizes.

GATE 3.0
Celebrating Meaningful
Messages for an
Awakening Humanity

GLOBAL ALLIANCE FOR TRANSFORMATIONAL ENTERTAINMENT

*Transforming the World
by Transforming
Entertainment & Media*

2.2.13
GATE Transformational
Story Conference 2013:
The Power of Story to Create Personal,
Social and Global Transformation

Saban Theatre, Beverly Hills
www.gatecommunity.org

The GATE logo is repeated at the bottom center of the graphic.

I. Overview

GATE is a 501c3 nonprofit charitable organization dedicated to fostering the creation, development and distribution of entertainment and media that enlighten, inform and transform our world. The mission is three-fold: Education, Collaboration, and Advocacy. All of GATE's activities are created to further these intentions.

We're living in an unprecedented time for mass media and communication. It's as revolutionary a time as the moment in 1448 when Johannes Gutenberg brought his printing press to the public.

We're exposed to thousands of impressions daily, from the briefest glance at a billboard to full-scale productions. The entertainment and media we consume play a large part in determining how we see our world and life, and therefore, how we behave and relate in the world. The messages we receive inform many of our actions and inactions.

We believe that the world is clearly in a period of transition:

breakdown → breakthrough → new life,

and the most potent (and perhaps only) vehicle to successfully facilitate a new, sustainable world is transformation: personal, interpersonal, communal, social and, ultimately, global transformation.

II. ABOUT THE EVENTS

The Transformational Story Conference is GATE's daytime event. Media is transformative when it serves its highest function – which is to show us how to live. The core building block of all forms of media is *story*. The StoryCon workshop features a top-level lineup of writers, teachers, story editors, scholars, film editors, script doctors, producers, directors, and others, focusing on *transformational storytelling*, the essence of transformational media and the central delivery system of all self-knowledge.

The evening event, GATE 3 is a richly woven program of speakers, videos, music and arts performances, film clips and other multi-media presentations. The theme is “Celebrating Meaningful Messages for an Awakening Humanity.” These remarkable authors, teachers, artists, and performers offer content and energy to entertain, enlighten and inspire attendees.

The line-up of GATE 3 and StoryCon 2013 presenters and performers will be posted on the event web pages beginning in November, and updated as more are added.

Please check www.gatecommunity.org/gate3 and www.gatecommunity.org/storycon

III. ABOUT GATE

The seeds of GATE were humbly sown in 1979 when a small committed group of actors, musicians, writers, business professionals and others joined together to teach meditation to members of the entertainment and media communities. The GATE initiative was formally inaugurated on June 4, 2009, at the Zanuck Theater on the Fox Studios lot in Los Angeles. About 500 people from the entertainment, media and body/mind/spirit communities attended the event. Interest was unprecedented, and demand for seats far exceeded capacity: Fifteen hundred people were turned away.

Hosted by GATE founder/Chairman John Raatz and actor / activist Jim Carrey, a keynote talk by author and spiritual leader Eckhart Tolle galvanized the group. Presentations were made by industry professionals from film, television, music, and publishing. Melissa Etheridge and Donovan provided musical entertainment. Presenters and audience members alike enthusiastically endorsed and applauded the birth of the GATE movement, recognizing the role that entertainment and media play in projecting our reality, and supporting the transformation of these industries in order to make those projections more positive and life-enhancing.

Since the initial gathering, GATE has increased its efforts to create awareness and distribution of entertainment that produces personal, interpersonal, communal, social and, ultimately, global transformation. Just this past February, GATE 2 and the GATE Transformational Story Conference treated nearly 2,400 attendees to 17 hours of wisdom and entertainment from industry professionals, celebrities, performers, and wisdom culture leaders in a conversation titled, *Only a New Seed Will Yield a New Crop: New Entertainment and Media Values for a New World*.

IV. SPONSORSHIP LEVELS

1. TRANSFORMATION \$ 50,000 (Sole Title Sponsor)

You will receive above-the-title sponsorship for both events:

YOUR NAME
and
The Global Alliance for
Transformational Entertainment
present
GATE 3
GATE Transformational Story Conference

- Logo on step and repeat banner
- Double page center ad in printed events program
- Thank You and Profile in the printed program
- Thank You from the stage
- Full-screen slide on the Jumbotron
- Brochure in VIP gift bag
- A VIP gift (you provide) in the VIP gift bags
- Table in the lobby for your materials
- YOUR NAME in press releases and other communications
- Sponsor status with half-page on GATE website
- First option for subsequent Title Sponsorship opportunities
- Announcement on GATESPACE blog
- Article in GATE Newsletter focusing on YOUR COMPANY'S support of transformational entertainment and media.

2. INSPIRATION \$25,000

You will receive:

- Sponsorship banners
- Full page ad in printed events program
- Thank You and Profile in the printed program
- Thank You from the stage
- Full Screen slide on the Jumbotron
- Brochure in VIP gift bag
- A VIP gift (you provide) in the VIP gift bags
- Table-space in the lobby for your materials
- Named in press releases and other communications
- Sponsor status with half-page on GATE website
- Announcement on GATESPACE blog

3. ILLUMINATION \$15,000

You will receive --

- Full Page ad in printed events program
- Thank You and Logo in the printed program
- Thank You from the stage
- Half-screen slide on the Jumbotron
- Brochure in VIP gift bag
- A VIP gift (you provide) in the VIP gift bags
- Table-space in the lobby for your materials
- Named in press releases and other communications
- Sponsor status with quarter-page on GATE website

4. REVELATION \$10,000

You will receive:

- YOUR LOGO on every event nametag: attendees, staff and volunteers
- Half- page ad in printed events program
- Thank You and YOUR LOGO in the printed program
- Thank You from the stage
- Brochure in VIP gift bag
- A VIP gift (you provide) in the VIP gift bags
- Table-space in the lobby for your materials
- Sponsor status with YOUR LOGO on GATE website

5. CELEBRATION \$5,000

You will receive:

- Quarter-page ad in printed events program
- Thank You and YOUR LOGO in the printed program
- Thank You from the stage
- Brochure in VIP gift bag
- A VIP gift (you provide) in the VIP gift bags
- Table-space in the lobby for your materials
- Inclusion on Support page on GATE website

6. INITIATION \$1,000

You will receive:

- Quarter-page ad in printed events program
- Thank You and YOUR LOGO in the printed program
- Thank You from the stage
- Inclusion on Support page on GATE website

V. ADVERTISING OPPORTUNITIES

Cost of ads in the printed event program are as follows:

Back Cover	\$5,000
Full-page	\$1,000
Half-page	\$500
Quarter-page	\$250

Full-screen ad on Jumbotron \$150

“SPONSOR Congratulates and Supports GATE” runs before the event begins and during the break.

We sincerely hope you’ll join GATE in this important mission.

“Transforming the World by Transforming Entertainment and Media™”

To discuss sponsorship opportunities, please contact GATE Executive Director Wendy Newman at wendy@gatecommunity.org or (310) 277-2200.

